

# 5 Ways Your Printers Are Going to Ruin 2025

**FLEX**  
TECHNOLOGY GROUP



**Let's face it** – financial and IT decision-makers are worried about 99 different problems every single day, and if we're being completely honest, managing their organizations' print operations efficiently and cost-effectively just isn't one of them. We're here to tell you why it definitely should be, and what you can do about it, today and every day.

While not trademarked by Flex Technology Group (yet), our Managed Print Services (MPS) offer a strategic solution to streamline print processes, optimize printing devices, and enhance overall operational efficiency.

We've created a simple guide to address the concerns of CFOs and CIOs across various industries, offering real-world insights into managed print pain points, solutions, the value of MPS, and the importance of a print assessment to your org.

**Ready? So is Flex Technology Group.**

## 1 Multiple Service-Level Agreements (SLAs) and Inconsistent Service:

### **Challenge:**

Dealing with multiple service level agreements for various print device brands, ultimately leads to differing service experiences and billing complexities. Think of it this way: can Coke fix a Pepsi machine? Absolutely. Will they? Absolutely not.



### **Solution:**

Partnering with a comprehensive managed print provider like Flex Technology Group ensures a unified SLA covering all printer brands, simplifying service requests and streamlining billing processes.

### **Outcome:**

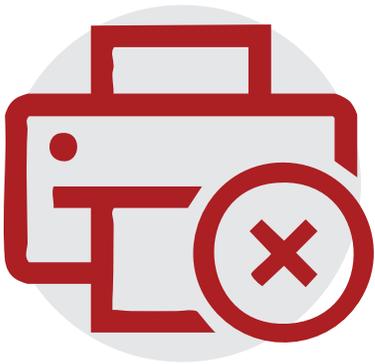
One point-of-contact, one invoice, less downtime

## 2

## Inefficient & Underused Devices:

### Challenge:

Wasted budget due to inefficient and underutilized print devices scattered across the organization.



### Solution:

Leveraging data-driven MPS technology allows for thorough analysis of print device efficiency, leading to recommendations that optimize the fleet by reducing unnecessary devices without compromising coverage.

### Outcome:

Less waste, better optimization, smarter spend across your entire fleet.

## 3

## Service Delays and Downtime:

### Challenge:

Manual processes cause service delays and extended downtime, impacting employee productivity.



### Solution:

Integrating print vendors with IT ticketing systems enables seamless service requests, reducing turnaround times and enhancing user experience without disrupting existing procedures.

### Outcome:

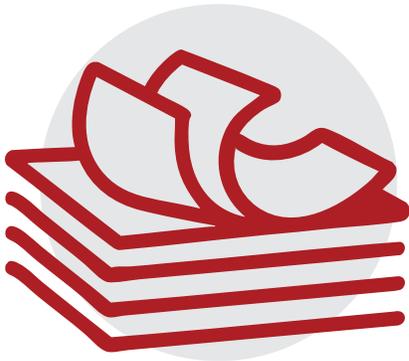
More printing, more production, less downtime, higher internal rates of employee adoption.

4

## Risk of Unavailable or Wasted Print Supplies:

### Challenge:

Inaccurate usage data leading to print supply shortages or excess/expired inventory.



### Solution:

Implementing predictive analytics ensures timely toner supply replenishments, eliminating stockpiling and waste while only paying for actual usage.

### Outcome:

More cash on your balance sheet, less in your toner closet.

5

## Security Vulnerabilities and Outdated Devices:

### Challenge:

Outdated firmware and a lack of security measures pose information security and compliance risks, which can result in costly legal trouble or fines.



### Solution:

Deploying features like Follow-Me-Printing and ensuring firmware updates across all devices safeguards sensitive data and mitigates potential legal and reputational risks.

### Outcome:

Reduced access by unauthorized parties to vulnerable network access points and sensitive data.

# Explaining Managed Print Services (MPS), like I'm five

**Managed Print Services (MPS)** goes beyond basic device management and service support – at FlexTG, we encompass a holistic approach to analyzing, optimizing, and maintaining your print fleet.

As the largest privately-owned managed print provider in the US leveraging our proprietary technology, **Flex Technology Group gives you:**

## 1. National Reach / Local Touch—

We have W2 employees across the country, so wherever your office is, you'll receive the same level of service and support from the team you trust.

## 2. Manufacturer-Neutral—

We service, support, and optimize all printers and copiers regardless of brand to ensure you maintain the flexibility and breadth of services you require while benefiting from the support of a single vendor.

## 3. Custom Technology—

We have developed a best-in-class customer portal so that we can completely manage your print environment, continuously improve it to fit your needs, and save you money.

By leveraging our events and a nationwide network of skilled technicians, Flex Technology Group delivers cost-effective solutions that drive productivity, reduce unplanned service events, and optimize your print operations.

Unlike competitors that may offer only disparate pieces of a total managed print services program, lack a national footprint to manage large-scale operations, and are primarily focused on selling specific equipment vs. leveraging existing resources. Unlike manufacturers that are beholden to the conveyor belt (with a mandate to sell their latest piece of equipment), and are blind to other brands, unable to support other brands.

# TL;DR: The FlexTG Print Assessment

**We're going to put our money where our mouth is:** take advantage of our no-obligation organizational Print Assessment, designed to modernize your print operations AND unlock hidden cost-saving potential.

A Print Assessment by Flex Technology Group provides unparalleled visibility into your print devices' usage, fleet history, and supply management practices through proprietary software analysis. Together, we'll discover opportunities to streamline your print fleet, optimize device utilization, and enhance operational efficiency with tailored recommendations based on data insights we uncover with our proprietary software.

At Flex Technology Group, we're not here to sell you more printers or copiers – instead, we were created more than two decades ago to invest in your operational excellence and long-term success by managing your print services. Our goal is very simple: to work with your team to find a more efficient and profitable print environment tailored to your unique business needs.

## Interested in learning more?

Schedule your Print Assessment today, and start your journey towards a more efficient, secure, and cost-effective print environment.

## Contact us:



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